



North Dakota Council on the Arts Strategic Plan – 2008 through 2010

**Revised November 2008*

Mission

It is the mission of the North Dakota Council on the Arts to promote, preserve and perpetuate the arts in North Dakota.*

Promise

To use the power of the arts to enhance the vitality of North Dakota through:

- Cultural Traditions in North Dakota*
- Pre K-12 Academic Success
- Accessibility for All Citizens
- Economic Development
- Quality Art Experiences*
- Support of Artists and Arts Organizations*

Goals

- Deepen citizen arts and cultural engagement through the development of strong leadership.
- Enable* community to community grass-roots arts advocacy engaging citizen participation and cultivating increased government and public support.
- Broaden strategies for advancing the arts in Pre K–12 education in North Dakota.
- Expand and deepen partnerships that enhance North Dakota Council on the Arts ability to assist artists and arts organizations shape North Dakota communities.

Key Outcomes

- Increased arts participation and awareness* among citizens of all ages and abilities.
- Identified* a growing group of influential North Dakota arts leaders from across the state sharing expertise and resources as well as engaging in community collaborations.
- Established* an identifiable base of arts advocates in North Dakota.
- Increased appropriated dollars for agency efforts.
- Expanded opportunities for North Dakota students and teachers/artists to participate and increase their understanding and/or skills in the arts.
- Sustained preservation and practice of folk and traditional art in North Dakota.*

Goal: Deepen citizen arts and cultural engagement through the development of strong leadership.

<u>Actions</u>	<u>Delegates</u>	<u>Budget/Resources</u>	<u>Completion Timeframe</u>
Develop leadership circle made up of seasoned arts organization leaders and artists and provide them with the resources and know-how to expand their influence in their communities.	<ul style="list-style-type: none"> • Program Officers 	NEA Partnership	2009
Strengthen arts council's ability to reach artists and arts leaders with NDCA grant programs, resources and services.	<ul style="list-style-type: none"> • Program Officers • Arts Councils 	NEA Partnership/ State Grant	Ongoing
Invite emerging leaders to join leadership circle and explore mentorship opportunities.	<ul style="list-style-type: none"> • Leadership Circle 	NEA Partnership	2010
Build relationships with statewide associations addressing local economic development in order to broaden leaders' tools and resources.	<ul style="list-style-type: none"> • Executive Director 	Administration	Ongoing

Evaluation Indicators:

- 15 leadership circle participants by 2010 (six initially).
- 10% increase in program support applications by 2010.
- Leaders report enhanced influence in their communities as a result of strategies.

Goal: Enable community to community grass-roots arts advocacy engaging citizen participation and cultivating increased government and public support.

<u>Actions</u>	<u>Delegates</u>	<u>Budget/Resources</u>	<u>Completion Timeframe</u>
Foster the launch of culturepulse.org to cover artists and arts activities statewide.	<ul style="list-style-type: none"> • Executive Director • Arts Councils • NDCA Culturepulse Contractor 	\$20 K – NDCA \$15 K – Arts Council (Per Year)	2010
Collect success stories of artists and arts organizations positively impacting the vitality of specific individuals and communities.	<ul style="list-style-type: none"> • Public Information Officer • Arts Councils 	Administration	Ongoing
Contract individual to coordinate advocacy efforts to engage local leaders and citizens.	<ul style="list-style-type: none"> • Executive Director 	NEA Partnership Amount: TBD	2009
Develop PR strategy to convey message of how the artists and arts activity impacts community vitality across sectors and fields.	<ul style="list-style-type: none"> • Public Information Officer • Program Officers • Board Taskforce • Advocacy Contractor 	Administration	2009
Work with advocacy contractor and local arts groups to develop a system of regional arts representatives.	<ul style="list-style-type: none"> • Executive Director • Advocacy Contractor 	NEA Partnership	2009
Leverage conference resources to facilitate local convenings around advocacy.	<ul style="list-style-type: none"> • Program Officers • Advocacy Contractor 	NEA Partnership	2009
Assist advocates in identifying and employing the best technology tools in which to reach constituents and explore how these tools can intersect with Culturepulse.	<ul style="list-style-type: none"> • Advocacy Contractor • Culturepulse Contractor 	NEA Partnership/ State	2010

<u>Actions (Continued)</u>	<u>Delegates</u>	<u>Budget/Resources</u>	<u>Completion Timeframe</u>
Create an advocacy toolkit and other educational resources that assist in the development of advocacy efforts. Look to other states for best practices.	<ul style="list-style-type: none"> Advocacy Contractor 	Administration	2009
Set stage for the formation of citizen advocacy 501(c)4 group.	<ul style="list-style-type: none"> Advocacy Contractor 	TBD	2010

Evaluation Indicators:

- 20 regional arts advocates by 2010.
- 10% increase in appropriated program dollars for 2009/2010
- 3,000 unique users per month visiting cutlurepulse.org

Goal: Broaden strategies for advancing the arts in Pre K–12 education in North Dakota.

<u>Actions</u>	<u>Delegates</u>	<u>Budget/Resources</u>	<u>Completion Timeframe</u>
Provide leadership training for teacher/artist teams to plan collaborative projects of study and evaluation that effectively integrate the arts into the curriculum; align with state standards; move toward deeper partnerships among community arts partners and arts and non-arts teachers.	<ul style="list-style-type: none">• Program Officer	NEA Partnership/ State Grant	Ongoing
Utilize technology to provide standards-based arts enrichment to schools via videoconferencing and interactive video network sessions.	<ul style="list-style-type: none">• Program Officer	NEA Partnership/ State Grant	2008
Coach teams in ways to gather evidence of both student learning and program effectiveness.	<ul style="list-style-type: none">• Program Officer	NEA Partnership/ State Grant	Ongoing
Develop documentation strategies that allow the collection of evidence from student and teacher/artist work to be exhibited online.	<ul style="list-style-type: none">• Program Officer• Public Information Officer	NEA Partnership/ State Grant	2010
Create a focus around which schools, arts leaders, artists, and community arts organizations can work together by convening an arts education summit to examine the arts' impact on education in grades Pre K-12.	<ul style="list-style-type: none">• Program Officer	NEA Partnership/ State Grant	2008

<u>Actions (Continued)</u>	<u>Delegates</u>	<u>Budget/Resources</u>	<u>Completion Timeframe</u>
Build opportunities for early childhood educators and artists to use the arts to teach basic academic literacy and life skills to children under five.	<ul style="list-style-type: none"> • Program Officer • Department of Human Services 	NEA Partnership/ State Grant	Ongoing

Evaluation Indicators:

- XX number of students reached (benchmark to be determined)
- Increase the number of counties served by 10% by 2010.
- Department of Public Instruction becomes active partner with NDCA.
- Two Headstart programs to initiate pilot of early childhood arts education.

Goal: Expand and deepen partnerships that enhance North Dakota Council on the Arts ability to assist artists and arts organizations shape North Dakota communities.

<u>Action</u>	<u>Delegate</u>	<u>Budget/Resources</u>	<u>Completion Timeframe</u>
Enhance the preservation of ND culture by growing and sustaining the folk and traditional artist community through increased funding and dedicated resources.	<ul style="list-style-type: none"> • Executive Director • Program Officers • Advocates 	New State Appropriation	2009
Strengthen the effectiveness of arts and civic organizations statewide by increasing funding for Institutional Support, Presenter Support, and Community Arts Access.	<ul style="list-style-type: none"> • Executive Director • Program Officers • Advocates 	New State Appropriation	2009
Position culturepulse.org, advocacy and leadership networking efforts as valuable opportunities for partnership with other state agencies.	<ul style="list-style-type: none"> • Executive Director • Culturepulse Contractor 	Administration	2010
Complete conference on careers in the arts for people with disabilities.	<ul style="list-style-type: none"> • Program Officer 	NEA Grant	2008
Launch partnership with rural arts councils, assisted living, and long-term care facilities to promote arts access for North Dakota seniors.	<ul style="list-style-type: none"> • Program Officer 	NEA Partnership/ State Grant	2009

Evaluation Indicators:

- 10% increase in appropriated program dollars for 2009/2010
- Staff reporting increased number and depth of partnership with other state agencies.